

2007 HERSHEY'S COCOA CLASSIC
20th Anniversary
CHOCOLATE CAKE BAKING CONTEST

RULES:

1. Open to any individual who is a Pennsylvania resident; one entry per person.
2. Entry must be a layered chocolate cake made from "scratch" and frosted (no mixes).
3. A minimum of **1/4 cup** of **HERSHEY'S COCOA** must be used and listed as "HERSHEY'S COCOA" in the cake recipe.
4. If chocolate frosting or chocolate drizzle is used, **HERSHEY'S COCOA** must be used and listed as "HERSHEY'S COCOA" in the frosting/drizzle recipe.
5. No Competitor's candy, chocolate, flavored baking chips or peanut products may be used. (6/28/07 clarification per Hershey: "If candy, chocolate, flavored baking chips or peanut products are used, they must be HERSHEY'S, REESE'S or HEATH branded products.")
6. The entire Cake entry must be submitted for judging on cardboard or a disposable plate.
7. Recipe(s) must be submitted with the entry, printed on one side of 8-1/2" x 11" paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be printed on the back side of all the pages.
8. Refrigeration is not available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety rea
9. Judging will be based on the following criteria:

Flavor	30 points
Moistness and Crumb Texture	25 points
Overall Appearance	20 points
Consistency (size and shape)	15 points
Topping or Icing	<u>10 points</u>
TOTAL	100 points



PRIZES: 1st = \$25 2nd = \$20 3rd – \$15

*First Place Winner is eligible for the 2008 PA Farm Show competition.
 Prizes for the PA State Hershey Cocoa Cake Winners: 1st = \$500, 2nd = \$250; 3rd = \$100*

SPONSORS: The Hershey Company, PA Dept. of Agriculture, and the PA State Assoc. of County Fairs

Released: January 2007

Amended: June 2007, Rule #5 clarifications

2007 HERSHEY'S COCOA CLASSIC
20th Anniversary
COOKIE, BROWNIE OR BAR BAKING CONTEST

RULES:

1. Exhibitor must be an individual (*age 8 through and including 18 years ONLY*) who is a Pennsylvania resident; one entry per person.
2. Entry must be a plate of six (6) cookies, brownies or bars made from "scratch" (no mixes).
3. A minimum of **1/4 cup** of **HERSHEY'S BAKING CHIPS** (*any variety*) must be used and listed as "HERSHEY'S" and name the specific chip variety in the cookie-brownie-bar recipe.
4. If chocolate frosting or chocolate drizzle is used, **HERSHEY'S COCOA** must be used and listed as "HERSHEY'S COCOA" in the frosting/drizzle recipe.
5. No Competitor's candy, chocolate, flavored baking chips or peanut products may be used. (6/28/07 clarification per Hershey: "If candy, chocolate, flavored baking chips or peanut products are used, they must be HERSHEY'S, REESE'S or HEATH branded products.")
6. Entry must be submitted for judging on a doily-covered cardboard or a disposable plate.
7. Recipe(s) must be submitted with the entry, printed on one side of 8-1/2" x 11" paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be printed on the back side of all the pages.
8. Refrigeration is not available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.
9. Judging will be based on the following criteria:

Flavor	30 points
Moistness and Crumb Texture	25 points
Overall Appearance	20 points
Consistency (Size and Shape)	15 points
Creativity	<u>10 points</u>
TOTAL	100 points



PRIZES: 1st = \$20 2nd = \$15 3rd = \$10

First Place Winner is eligible for the 2008 PA Farm Show competition.
Prizes for the PA State Hershey Baking Chips Cookie-Brownie-Bar Winner:
1st = \$250; 2nd = \$100; 3rd = \$50

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