

BLUE RIBBON APPLE PIE CONTEST

INSTRUCTIONS TO BE USED BY FAIRS AT THEIR 2010 EVENT

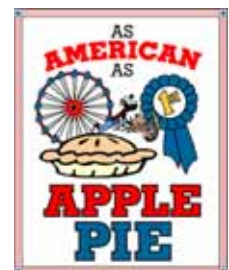
Each county/local fair is encouraged to conduct a 23rd Annual Blue Ribbon Apple Pie Contest at their 2010 event. Listed below are the criteria which we would like each fair to use in their contest. The certified first place winner from each fair will then have the opportunity to enter an apple pie in the BLUE RIBBON APPLE PIE CONTEST at the 2011 PENNSYLVANIA STATE FARM SHOW.

1. Each pie should be judged on the following basis: Overall Appearance 15 points, Crust: color, flavor, texture, doneness, 20 points, Flavor: 30 points, Filling: consistency, doneness, moistness and flavor, 25 points, Creativity: 10 points.
Creativity is essential to a varied competition. Do not limit your contest to a “traditional” two-crust apple pie. We are looking for a variety of fillings in the pies; the pie must include at least 60% apples in the filling.
2. A neatly handwritten or typed recipe for the pie and pie crust must be submitted on a standard 8 ½ by 11 sheet of paper. Please use one side only. This recipe will also need to be submitted when entering at the Farm Show.
3. Refrigeration is not available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after the judging for food safety reasons.
4. Each fair will certify the winning apple pie baker and this person will be eligible to enter the state competition at the 2011 Farm Show.

NOTE: If an individual is the certified winner at more than one event, that individual will have to choose which fair he/she will represent and will notify that fair so the fair can certify the next place winner as its official entry. We are trying to encourage participation from as many fairs and individuals as we can for the growing PA Farm Show event. Each fair should also take the responsibility to inquire of the winning contestant as to whether he/she is a winner at another fair and handle it accordingly.

Premiums for the 2011 PA FARM SHOW competition will be as followed:

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| First Place | \$160.00 |
| Second Place | \$100.00 |
| Third Place | \$ 70.00 |
| Fourth Place | \$ 40.00 |
| Fifth Place | \$ 35.00 |



At the PA FARM SHOW level, this contest is jointly sponsored by:

The Pennsylvania Apple Marketing Program
The Pennsylvania Department of Agriculture
The Pennsylvania State Association of County Fairs