

BEAVER COMMUNITY FAIR SPONSORSHIP LEVELS

Diamond ~For a donation of \$5000.00 the sponsor is entitled to:

Let's talk and see how we can help you meet your marketing needs.

Examples:

- Building Naming Rights
- Sponsor of the Day
- Staff Shirt Advertising
- Includes Platinum Level options

Platinum ~For a donation of \$2500.00 the sponsor is entitled to:

- Single page advertisement on digital media located on the fairgrounds
- Banners (2- 2x8 and 1- 4x10) based on space available and location
- Web page advertising
- Social Media advertising (Personalized ad)
- Business listed on Fair Brochure*
- Receive 5 weekly admission passes

Gold ~ For a donation of \$1000 the sponsor is entitled to:

- One half page advertisement on digital media located on the fairgrounds
- Web page advertising
- Social Media advertising
- Receive 3 weekly admission passes

Silver ~ For a donation of \$400.00 the sponsor is entitled to:

- Combined advertisement on digital media located on the fairgrounds
- Web page advertising
- Social Media advertising
- Receive 2 weekly admission passes

Bronze ~ For a donation of \$150 the sponsor is entitled to:

- Combined advertisement on digital media located on the fairgrounds
- Web page advertising
- Social Media advertising
- Receive 2 daily admission passes

Friend of Fair ~ For a minimum donation of \$25 the sponsor is entitled to:

- Combined advertisement on digital media located on the fairgrounds

*In order for your name to be included in print materials, your donation and sponsorship information must be received by April 25th. Your logo can be emailed to beaverfair@gmail.com

Make checks payable to: Beaver Community Fair.

Complete and submit this form along with payment by April 25 to:

Kathy Weller
1391 Summit Road
Middleburg, PA 17842

BEAVER COMMUNITY FAIR SPONSORSHIP FORM

(Please print legibly or type)

Business/Contact Name

Address

City, State, Zip

Phone # _____

Email _____

Website _____

Sponsorship Levels (Include your logo by April 1st)

Diamond (\$5,000)

Platinum (\$2,500)

Gold (\$1,000)

Silver (\$400)

Bronze (\$150)

Friend of the Fair (Min. of \$25)

You can pick your area of designation on the reverse side of this form.

If you want your donation to go to a certain area to be used for a specific purpose (ribbons, trophies, judges, etc.) please make note of it beside the area selected. If an area is not used during the fair, the board has the right to use the funds in another department.

Area of Designation (Pick 1-3)

4-H/FFA
Fair Queen
Pork Stand
Group Exhibits
Scarecrow Contest
Kids Farm Games
Kids Pedal Pull
SUN Area Youth Judging
Youth (not 4-H/FFA)
Garden Tractor Pulls
Truck Pulls
Tractor Pull
General (Use where needed)
Beef
Dairy
Dairy Beef
Goats
Horses
Poultry
Rabbits
Sheep
Swine
Hay Bale Toss
Horseshoe Contest
Entertainment
Tug of War
Apiary Products
Arts & Crafts
Baked Goods
Canned Goods
Evergreen Trees
Eggs
Floral Exhibits
Fruits & Nuts
Grains
Home & Dairy Products
Needlecraft/Sewing/Quilting
Photography
Vegetables



Beaver
Community
Bair
Celebrating Agriculture, Arts
and Country Living Since 1928

The Beaver Community Fair has been a major Snyder County attraction since 1928. In 2020 our fair was one of the few fairs to be held in Pennsylvania. The importance of providing a community event to promote agricultural, vocational, and consumer science projects, led the Beaver Community Fair Board to continue this annual tradition.

2020 Highlights:

- *Over 20,000 attendees during the week*
- *3,400 Facebook followers*
- *Major Facebook posts hit over 1,900 people with over 400 engagements*
- *Facebook ads run throughout the year*
- *All ages attend this 93-year tradition.*

The board continues to push ahead for a full fair experience in 2021 and we appreciate your continued support. If you have any questions please feel free to contact Kathy Weller, Fair Sponsorship Director at 570-898-0797 or by email at beaverfair@gmail.com.

Thank you in advance for your support.